

second **STYLE**

Issue #16

of Second Life clothing,
s, accessories, and more



STYLE GIRL
Marleen Vaughan

INSIDE
ARMIDI

Men's Romantic Wear

Runway Review

KINKY
WEAR

VALENTINE'S WEAR



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ED

Hair | Clothes | Shoes | Accessories





INSOLENCE
Lingerie Skins Shoes

Venom 94,133,28

second Style

The best of Second Life clothing,
hair, skins, accessories, and more

Issue #16

Cover Credits

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Aufiori Chambre Sheer Set by Adian Armidi
(Intimizzio)
Hair by London Armidi (Armidi Beauty) (Not yet
released)
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released)

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Chiara di Luna One Peice by Hudson Armidi
(Intimizzio)
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ZAGOSKIN

haute couture

Euterpe Zagoskin, Linji (143, 104, 42)

Photo by Aeleen Demina - Model Christine Daffodil

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publisher's note

Welcome to another issue of Second Style! It's almost the most romantic day of the year - are you prepared for it? If not, this issue should put you in good shape to find all those special heart day goodies for your special someone.



Unfortunately, content theft seems to have boiled back to the top of most fashion-lovers hearts and minds this past month. Second Style continues to stand in full support of the amazing and talented content creators inside Second Life. We do not condone content theft for any reason. We as a community are going to have to find a solution to this problem on our own. Linden Lab will not and cannot be the "proactive content police" scouring the gigabytes of resident uploads each day that some seem to think is the solution to this problem. There simply isn't an easy technological solution to this problem, or I'm positive we would have it already in Second Life. We must all work together to support and protect legitimate content creators as they fight against unscrupulous content thieves.

I have some exciting news to announce about a Virtual Fashion Summit that I'm organizing for this summer in my hometown of Minneapolis, Minnesota. If you'd like to meet other like minded fashionistas face to face, this event is definitely one you should plan to attend. You can find out all the details from the summit web site - look for the ad in this issue of the magazine.

Meanwhile, as I dream of summer and pixel clothes amidst all of the snow and cold of winter, enjoy this issue of Second Style!

Celebrity Trollop

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editor's note

February is definitely a fashion month, for a lot of different reasons!

First of all, most of us are getting pretty sick of our fall/winter styles, and salivating for spring collections. While SL doesn't rely on seasonal releases in the fashion industry as much as in RL, it's an undeniable truth that the spring thaw revitalizes and refreshes the fashion community of SL.

Second, though it's not important as Halloween, Valentine's Day is a fantastic day to be a fashionista. Outfits with seductive reds, honest whites, and coy pinks are staples, and give us something to look forward to even if we're quick to ignore the lovey-dovey side of the holiday. It's great holiday to give and receive jewelry and intimate apparel, if you are in that lovey-dovey camp, and some lucky couples even use the holiday as a wedding date-- and let's face it, how much better can a day be after you've spent it in the most beautiful dress in crowd of friends?

There's another side to love, a slightly more taboo side, and it makes up for a very substantial part of Second Life, and Second Life's fashion industry. It's because of this that we've endeavoured to include the slightly spicier side of SLove, in as tasteful a way as we could. We just couldn't ignore the innovation and craftsmanship that goes into kink, just as much as couture.

No matter what side of things you're on, we want to wish you the most fashionable of Februaries! Please enjoy this month's issue of Second

Style, and I can't wait to see you again in March!

Iris Ophelia





Swan Lake Dream



Stella's Mall on Stella Isle

Quality by Design

Stella's Mall on Stella Isle.
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Marla, Mannon's, Purple Rose Jewelry,
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Basevi Moda sexy shoes,
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Le 200 169 173 23 821 691 007 e7

Fancy Schmancy s

mini-guide

romantic places and accessories

By Gillian Waldman

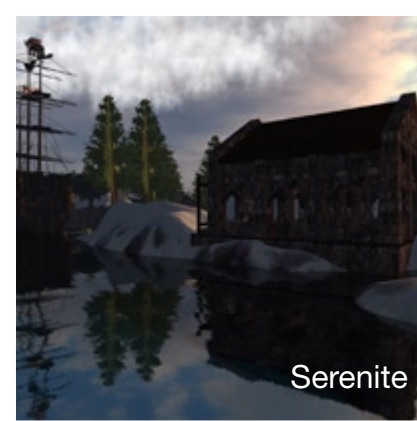
One of the most romantic and unspoiled sims in Second Life, take a stroll with a loved one through the woods and streams on the Serenite sim. From the quaint, snow covered village to the hidden pose balls scattered about (check the hayloft!), It's the perfect spot for an intimate dance on the pirate ship or backdrop for your photos. (Serenite 57, 218, 24).

Famous for sweeping vistas and romantic proposal spots, pull out the Windlight viewer and your camera to capture your gondola ride down the canal with your loved one at the Botanical Gardens . A collaborative garden environment and virtual nature park, there's much to see and experience at this romantic full-sim garden. (The Botanical Gardens 194, 60, 38)

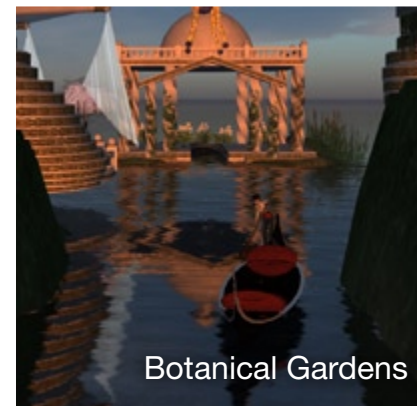
Miam Miam (Flagship) by Pearlie Pedro has the perfect accessory for your Valentine's Day. Pick up a kisses poofer, Chunky Heart necklace or Hot Lips charm necklace, amongst many new items on the new sim shared with Glam. Valentine items range from \$95L to \$125L (Viva La Glam 148, 102, 0).

Sometimes it's not where you go, but who you're with. If you've been meaning to capture some memories with your better half, Luth Brodie's Reel Expression has new couples poses that are the perfect cap to your Valentine's Day memory. Priced at \$250L each. (Lalique 209, 115, 26)

For a simple romantic touch, visit Accessories by Eolande and check out their wide variety of hair ornaments and flowers. Floral barrettes and hair sticks are all \$75L. (Ohana Isle 205, 59, 22) Nevermore Studios, Sovereign Crux 98,42,35. Nevermore has an amazing variety of choices of eyes, with a wide selection of colors, blends and different reflection effects. Shown: Prismatic Natural Eye 82, L\$25.



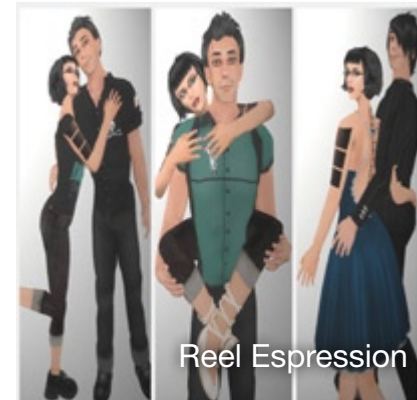
Serenite



Botanical Gardens



Miam Miam



Reel Expression



Eolande



 **Surfline**
SL Experience



*Memories are the fruit of
worthwhile moments...*



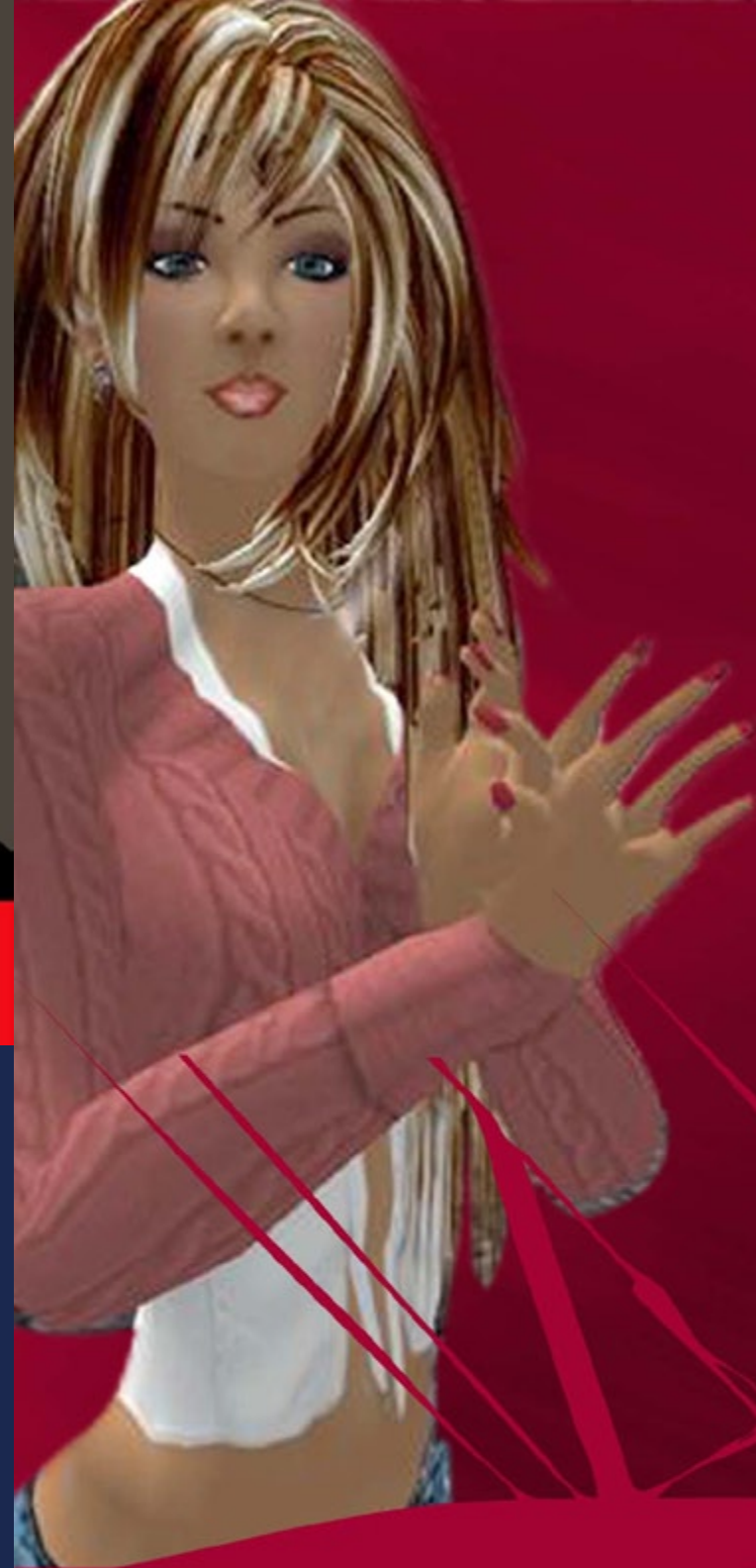
WorthWhile
Random Calliope

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Worthwhile Valley, Ode (157,30,25)

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On Catero
Skin: Scorpio Osiris by Khai Sinister of The Abyss
Hair: Deviance in Black pearl by Lost Thereian of Naughty Designs
Clothes: Luxury Wool Coat/ Black and Skinny Blazer by Migi Voom of Miusm
Accessories: GC2564 Sunglasses in Charcoal by Funk Schnook of FNKY!
Shoes: Lace in Black by Funk Schnook of FNKY!

On Dakota
Skin: liliانا in Rose by Stephanie Misfit of La Sylphide
Hair: Queen Bee in Frappucino by Toast Bard of Fashionably Dead
Clothes: Paris Lullaby by Betty Doyle of Ingenue
Shoes: Classic Stacks in Black by Fallingwater Cellardoor of Shiny Things

Valentine's wear

By: Iris Ophelia

On Dakota
Skin: Cf0 by Eloh Eliot of Another Shop
Hair: Cadey in Smoke by Elikapeka Tiramisu
of ETD
Clothes: White Lacy Lingerie by Mimi Coral of
<3 Cupcakes
Shoes: Slinky Stilettos in Patent White by
Onyx LeShelle of Maitreya



On Catero

Skin: Osiris by Khai Sinister of The Abyss

Hair: Deviance in Black Pearl by Lost

Thereian of Naughty Designs

Clothes: Man-Whore Boxers by Posy Trudeau
of Civvies

Accessories: Titable Frame Glasses by Nylon
Pinkney of Nylon Outfitters

Socks: Tube Socks in Red by Krius Misfit of
SiniStyle

On Dakota

Skin: Simple basics by Nylon Pinkney of
Nylon Outfitters

Hair: Nerd Swept in Brown by Tilly Tokyo of
Hiccup

Clothes: Boyfriend's Clothes by Abby Coalcliff
of Devilish Cupcake

Accessories: Quest's Bunny by Quest Jarrico
of Teh Cat Box

Socks: Knit Knee Socks in Red by
Fallingwater Cellardoor of Shiny Things



On Dakota
Skin: Lalique 2 by Roslin Petion and CJ
Carnot of Tête à Pied
Hair: Abigail in true Black by Lola Marquez of
Armid
Clothes: Tixibelle White Lace Dress by
Neferia Abel of Ivalde
Accessories: Frilly Socks by Persephone Milk
of Persenickety



On Dakota
Skin: Alloy Freckle by Launa Fauna of Chai
Hair: Suri in Blonde by Aden Breyer of Aden
Clothes: La Vie En Rose by Masuri Dryke of
DP Serenity
Accessories: Bouquet of White Roses by
June Dion of BareRose



On Dakota
Skin: Dakota 1 by Roslin Petion and CJ
Carnot of Tête à Pied
Hair: The Angel II in True Black by Lola
Marquez of Armidi
Clothes: Coppelia in Blanc by Hinano Sands
of Hi-Standard
Accessories: Vintage Flower Necklace from
Paper Couture
Shoes: Vidalia Pump in Metallic Noir by Lola
Marquez of Armidi



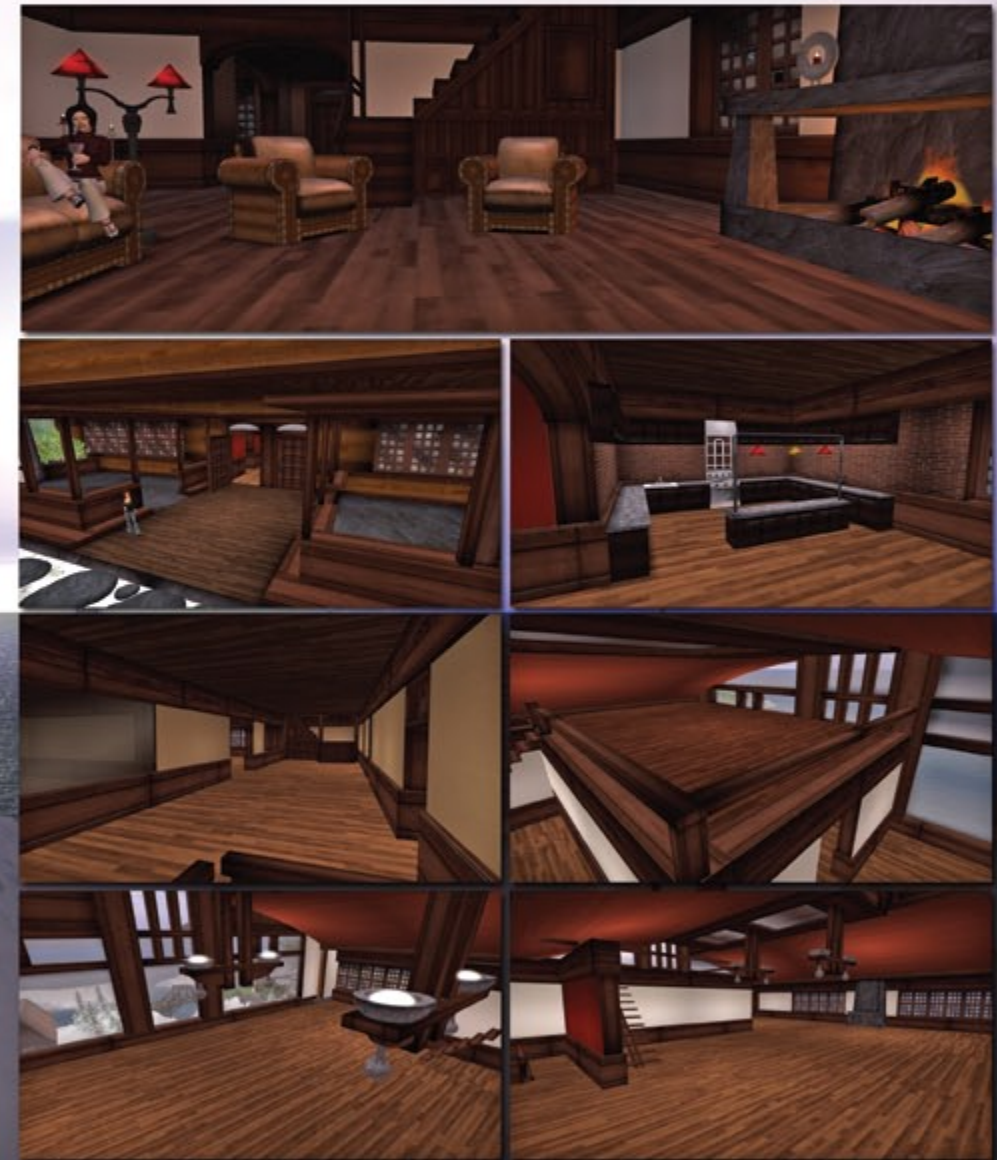
On Dakota
Skin: Widow by Minnu palen of Minnu Model
Skins
Hair: Adrienne II in Strawberry by Elikapeka
Tiramisu of ETD
Clothes: Theodora in Black by Nonna Hedges
of Details
Accessories: Single Earring Tarnished
Feathers by Bellisa Dion of
Neptune's Kiss, Black Buttons Hat by Megg
Demina of Chapeau tres Mignon
Shoes: Slinky Stilettos in Patent Black by
Onyx LeShelle of Maitreya



On Dakota
Skin: Cf0 by Eloh Eliot of Another Shop
Hair: Scarlett in Red by Aden Breyer of Aden
Clothes: Night Wear iries by Moeka Kohime
of Edelweiss
Accessories: SleepyRabbit by Sasaya Kayo
of Happy Mood
Shoes: Retrosweet Shoes in White by
Fallingwater Cellardoor of Shiny
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men's corner

By Ryan Darragh

Whenever I heard the word “romantic” I am immediately reminded of a scene in the movie “Moonstruck.” You know the scene—where Raymond Capomaggi, still madly in love with his wife Rita after many years together and apparently all but undone by the lovers’ moon that seems to be influencing everyone in sight, sings aloud a snippet of Rogers and Hart’s “Isn’t It Romantic?” Apparently, he was a tiger last night.

One thing we can take away from this delightful moment is that romance is not the exclusive province of the young and beautiful—anyone can be romantic. Maybe this is a bit of a stretch, but I think this also suggests that dressing romantically doesn’t just mean lipstick-kissed boxer briefs (not that there’s anything wrong with that)—it can be anything that represents an effort to connect to your significant other and make something special happen for both of you.

Nothing is romantic in quite the same way as a matinee movie idol. Rudolph Valentino, Victor Mature, Tyrone Power, Clark Gable, Errol Flynn, Douglas Fairbanks—in early Hollywood, these men were the pinnacle of desirability and romanticism. At your most romantic, are you the Count of Monte Cristo? The Sheik? The Thief of Bagdad? Quite likely you’re a blend, similar to many but identical to none. With its high, mysterious collar and exotically feathered embellishments at collar and cuffs, Posy Trudeau’s “Charlatan” coat brings home the

dashing silver-screen adventures and enviably luxurious private lives of the era’s film stars. The unisex coat set includes both larger and smaller sizes. Available in deep Black at all Civvies locations; the White coat shown here is available exclusively at Silent 147, 179, 41. To complete the movie idol look, I’m also wearing Posy’s “Jack” skin in Noir, the “Gable” facial hair option, and her Noir eyes, all also available exclusively at her shop in Silent.

For a look that’s dressy but dressed down, look no further than “Bello” by Devyn Carmichael/Ginny Talamasca. This casually sexy outfit from the Last Call collection includes a partially unbuttoned Tuxedo Shirt and Dark Distressed Jeans with prim cuffs. As always, Ginny’s texture work shows an eye for beauty and attention to detail in equal measure. Both opaque and semi-sheer versions of the shirt are included, so you can decide just how romantic you want to be. Although it has been announced that Devyn and Ginny’s designs are to be withdrawn, as I write this, all current menswear items are still available during a final sale at Moderno (Dazzle 130, 12, 27).

Here I’m also wearing the Free/Taken Bracelet by Mhajib Guillaume. It’s casually constructed of simple leather thongs with a silver ID bar, and a touch changes the engraving from “Free” to “Taken!” and back again, at will or whim. Mhajib has also created an Order/Chaos version, so you can announce this aspect of your personal state as well. As Mhajib herself said, “If only RL were that

Continued on page 53 >



WINDRIDER
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SPACED OUT DESIGNS

GREENIES

Men's Corner

> Continued from page 50

simple!" Available at Mhajib Things (Pheosia 56, 227, 152).

Shai Delacroix continues her exploration and revival of vintage fashions with her new Nehru Suit. Modeled on the South Asian achkan or sherwani, the Nehru jacket enjoyed popularity in the West during the late Sixties and early Seventies. We can probably point the finger of blame at The Beatles, who wore Nehru jackets for their 1965 performance at Shea Stadium, but surely some credit is also due to fascination with the minimalism of Mod fashions, not to mention the penchant of sophisticated movie villains for the style—James Bond's nemesis Dr. No comes to mind. Shai's Nehru Suit (available in Black, Blue, Brown and Fatigue) includes Mandarin-collar jacket, white dress shirt, and pants with prim cuffs. The lovely fabric texture resembles rough-weave linen, but still feels luxurious. Available at Casa Del Shai (Casa Del Shai 150, 100, 691).

I was chatting with some friends the other day and we came to the realization that we all have this mental picture of June Dion in which for 23 hours out of the day she does nothing but create new clothing designs. I can't imagine how else she can be so prolific. When I also think about her constant and surprising creativity, my brain just shuts down. Her men's outfit "Viz Leo" is bold and distinctive with its leopard-print jacket, included in Blue, Purple, White and Gold. The jacket is completed with sculpted-prim collar and cuffs, and it can be worn with or without the simple grey jersey shown here. Accessories are the rule rather than the exception for June's outfits, and this set also includes high-sheen pants, a

long flexi sash and leather thong necklace. Available at BareRose Tokyo (Bare Rose 146, 12, 30).

The "Syrax" formal suit by Keth Mommsen perfectly exemplifies refined elegance. The set includes inky black jacket with crushed satin cuffs (a skirt-layer extension makes it thigh-length), matching pants, shirt with vest and necktie, optional flexi lace jabot, socks, top hat and walking cane. The included tapestry vest is Charcoal in color; Blue, Green, Ivory and Red vests are available in a separate set. The cane is not scripted for poses, so your regular animations will play, but there is some subtle and actually very attractive bling at the gold-and-crystal cap. Available at Eros Designs (Eros Cove 113, 133, 25).

Love may happen (or seem to happen) magically or "at first sight," but Romance is Love's great facilitator—and Romance you can work at. Feel free to take these suggestions and run with them, but be sure to express your own individuality! In the end, that more than anything else will be what matters most to someone special.

An expanded version of this article will be published on the Men's Second Style fashion blog at www.second-man.com. Be sure to look for it!

Ryan is also wearing: "Adam" skin by Hart Larsson (PXL Creations). "The Cadiz" hair by Liam Oliver (Armid). "Mess It Up" hair by Lost Thereian (Naughty). Spencers dress shoes by Fallingwater Cellardoor (Shiny Things). Gentlemen's Black Suede Shoes by Vincente Shepherd (Gaslights Emporium).

Ryan is Editor in Chief of the Men's Second Style fashion blog, available online at www.second-man.com. He lives in Otherland with his partner Sean.



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POWER POSSE

Say goodbye to uber popular Second Life designers Liam Oliver, Nicole David and Lola Marquez of Armidi. They're not leaving Second Life, just changing their avatars: the Armidi team has their own custom last-name and many new first names. I recently had the opportunity to chat with several original Armidis – London and Adian (aka Lola/Liam and Nicole, respectively) as well as two new Armidis – Hudson and Lindsay.

Celebrity: There used to be Nicole, Liam and Lola running Armidi, and now there's four avatars with totally different names here. Why the change?

London: Hudson and Lindsay aren't the only ones we've been hiding

London: Until now, it's just been myself and Adian thus far.

Adian: I worked under Nicole David

London: And I, Liam & Lola

Hudson: We are the mysterious additions.

Lindsay: The chosen ones.

Hudson: If you will..

Celebrity: Indeed! Quite mysterious.

Celebrity: I can understand wanting to re-brand your content with the custom avatar names – and I assume that's why Lindsey and Hudson have "decloaked?"

London: Well, it just fit with where we wanted to take Armidi. First, it helps build a relationship with those who buy Armidi products, so they know when they are buying an authentic Armidi product, and also, we wanted to branch out. That's where Hudson and Lindsay come in along with a few other really talented people.

Lindsay: We're hand picked for extra fruitiness!

Hudson: Don't forget spice!

Celebrity: I'm a little ahead of myself too – which of your group found SL first? And how did he/

she find out about it?

London: Oh hmm, I don't know about everyone, but out of us four I think it Adian and myself

Hudson: I'm an '06-er.

Lindsay: Same.

London: Adian and I wanted something a little more exciting than the Sims.

Hudson: I wanted something cheaper than Warcraft.

Celebrity: Did you all know each other before coming to SL?

Adian: London and I know each other in real life; we work together.

Lindsay: I live far down at the bottom of the world.

Hudson: I'm a right-coaster. I didn't know any of these fine ladies prior to joining Second Life. One of the things that I liked most, besides the business prospects, was the idea of meeting people from all over the world.. and in such a unique way.

Celebrity: Ah – how did you come to join in with London and Adian?

London: Well, they were literally chosen like they said.

Hudson: Yes, we were blindfolded and driven out into the woods to find ourselves amongst miles of hair and clothing. It was heaven.

Lindsay: It was frightening at first but we're adapting. When it was like "Go outfit yourself with hair and clothes and shoes" it was sort of "this is a job now?!"

London: Who just are Hudson and Lindsay????

Continued on page 60 >
Continued on page 59

By Celebrity Trollop

Celebrity: There's going to be a certain group of SLers who revel in conspiracy theories. Apparently having a (secret) alt is somewhat evil according to these folks.

Hudsen: Yes, mystery... hm.

London: They should keep their eyes out for a BIG ANNOUNCEMENT then. Armidi is a mystery but we never intended it to be that way.

Hudsen: I personally think they can't help it.. the mystery part. Seems to be their nature.

London: Yeah, it's good fun.

Celebrity: Yes – another certain set of SLers think Armidi is the height of publicity stunts.

London: Yeah, people can think what they would like, and some people really like to use their imaginations.

Celebrity: They do.

London: But Armidi is about the quality and the content.

Hudsen: I would like to see an official definition of "publicity stunt." I've never been clear on what could or could not be considered one.

Celebrity: Has Armidi transitioned into being a full time engagement for London and Adian? Is SL your day jobs now?

London: We would like to take it very far this year. We've been very lucky, everyone has been amazing, it's definitely more than just a job.

Celebrity: Why did it take so long for the original Armidi sim to open?

London: I think it was a learning process. We wanted it to be the best that it could be, and that definitely delayed the opening.

Celebrity: In terms of sim build or the content itself?

Adian: Both.

Celebrity: Can you give some examples of things that you revised?

London: Well, the overall architecture design and layout took the longest amount of time, we

went through many drafts, and couldn't settle on anything for the longest time. We wanted the perfect balance between design and usability.

Celebrity: Do you ever feel like you're all too perfectionist?

Adian: All the time.

Lindsay: I don't think that's necessarily a bad thing.

Hudsen: I agree. I personally appreciated that the most when I visited Armidi for the first time. The attention to detail was astounding.

London: We had a hard time settling for anything less than what we would want to attach our names too. We worked extremely hard on Armidi and are very proud of the outcome, but even so I find things all the time that should had been done differently.

Celebrity: It still is. How does design collaboration happen? Is there an "idea person" who sets the design agenda, or all of you working on your content independently?

London: Well, me and Adian work together, so we help each other in every aspect, and contribute ideas equally.

Celebrity: Do you ever show off things to the others and then rework whatever it might be?

London: We usually keep everything we design to ourselves until release, but now that we have such a great team, we will be able to play off everyone's feedback and collaborate in much more efficient ways.

Celebrity: What are some of the new content areas you're looking to expand into?

London: Right now we are just focusing on expanding content for the current stores, launching the new Armidi Beauty, and then take it from there. We have some things up our sleeves, but it's a little too early to say much of anything at this point.

Celebrity: A lot of the Armidi designs are very "on trend" with popular RL fashion elements – what are some of your fashion inspirations?



Adian: We are very into real life fashion, and we are inspired by what is around us, and how our generation approaches fashion.

Lindsay: I chew through at least 5 RL fashion magazines a month... It's quite a strain on a student budget.

London: Vogue is great.

Hudsen: Same here, I am obsessed with watching the runway shows, especially during fashion week, and also keepin' up with certain high fashion RL brands.

Celebrity: Like which ones, Hudsen?

Hudsen: My personal favorites, the funniest to watch I think, have been Calvin Klein, Betsy Johnson, and Dolce & Gabbana; Betsy is definitely high on my list, I love the eccentricity of her designs. Her show's also amazing.

London: I really like the magazine Nylon, I think their sense of style is fantastic.

Lindsay: You know it's going too far if you have more magazines in languages you can't read than in ones you can.

Hudsen: I'm also a big fan of Project Runway. Haha!

Celebrity: Me too. Although, I'm more of a Project Runway fan, I suppose.

Hudsen: Haha!

Lindsay: Hahaha, I read Jay McCarroll's commentaries on Elle.com.

Lindsay: I heard there was an "Assignment Runway" being sponsored by Second Style?

Celebrity: There is! It's kind of the same idea, vastly different prize package. In any case, speaking of the grid breaking, how will the forthcoming Windlight, Havok4, etc changes impact your designs?

London: Well, Armidi is running on Havok 4. And we work in Windlight, we want to take advantage of Windlight's features for future projects.

Celebrity: Has it been a big change from the old style of SL to Windlight for anyone?

Hudsen: Ad-making will never be the same.

Celebrity: True.

Hudsen: The photography opportunities are amazing though, I really can't complain.

Adian: Yeah, it's not perfect, but the pro's outweigh the con's.

Celebrity: You mentioned that there would be some other Armidis joining soon? Are they still being picked?

London: We have a really great team, unfortunately only Hudsen and Lindsay were able to make it tonight.

Celebrity Trollop: Would you care to mention the other Armidis?

London Armidi: All together we have Hudsen, Lindsay, Juju, Kathryn, and a small group of people with whom we beginning to work, some of which we know outside of Second Life. And then we have the non creative team—the techies, who are creative in their own right.

Celebrity: Although I thought maybe you meant CSRs.

London: Ah, yeah, working on that! Another great use for the Armidi name. We want to make it as comfortable and easy as possible for people to gain access to the best possible support.

Lindsay: CSRs always frighten me in stores... but again – I spook easily.

Celebrity: You mentioned you were planning to launch Armidi Beauty – any dates you'd care to give out?

London: It's a really big project, so we don't have any definite dates at this point. But we have everything planned out, just not the dates!

Celebrity: What else would you like to talk about that I haven't asked about?



London: In regards to the projects, I guess the Valentine's Day Collection that will be featured, and the debut of our first skins when we launch Armidi Beauty.

Hudsen: The Valentine's Collection – It's the first one we were all involved in. I'm very excited to see that come out.

London: Which we never actually official said we were going to do, we've been asked a lot and we would always say to keep an eye out, so there is an official announcement for you!

Hudsen: Lots of sweat and tears.. hehe.

London: Oh yeah, the team has been heavily involved in the **Valentine's** Collection, and it's really amazing. Everyone has worked really hard on it. It's the first step towards the evolution of Armidi.

Hudsen: Joining such a close-working team really is a gamble when you think of it, but it has been amazing to me how well we all seem to work together.



Celebrity: Where is it exactly that you want to take Armidi? What's your end-goal?

London: Naturally, I don't think there is an end to it.

Hudsen: Like RL fashion, always evolving.

London: We're in this for long haul, we don't want to retire it and launch another brand like some designers do. Armidi is the hub of everything we do. It's more than just fashion! Just to keep an eye out, we have a lot in store for everyone, and we are very excited about it.

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style girl

MARLEEN VAUGHAN

Haver Cole

Welcome to this months edition of Style Girl/Guy/Robot... Keep those nominations coming in for people (or robots) that you feel have a great sense of style that needs to be recognized! This months style girl is Marleen Vaughan and she is retrolicious. Welcome Marleen and maybe summarize your style a little?

Marleen Vaughan coughs.

MV: Right, well.

MV: Thank you for having me. At first I totally thought you were joking when you asked me. You know, like when you tell your sibling that you have something for them, but then push them down the stairs?

Haver Cole laughs.

HC pushes you down the stairs

MV: Smart ass.

HC: You were actually nominated.

MV: Really?

HC: Yes!

MV: zOINKs.

MV: Well, I guess I should say something less smart ass... like... thinks hard I love vintage. I love retro. And really I just wanted a design for SL and create clothing that was smart and silly and a little bit on the goofy side, with a dash of cynicism.

MV: God, that sounds so awful.

MV: Never mind.

MV: I love vintage. *smiles*

HC: I do find your style to be slightly cartoony... In the sense of a slight exaggeration... Like you have made something sweet then you take it a step further... Would you say this is your take on "fashion"—that it needs a little humor?

MV: I would concur with that statement, Haver. *pushes up glasses

MV: I think "f*ck it" let's go all the way. I mean. I see a lot of restraint by a lot of designers out there, and what's the point in that? Let's f*cking show these b*tches something really crazy and bizarro!

MV takes Prozac.

MV: I dunno. I just like seeing where it will go.

HC: I wonder if when something takes a little longer to understand it makes selling it a little harder... Especially in this seconds away from buying everything SL has ever made sort of culture.

MV: Totally. But when I do releases, I try to market it for the quirky. I write up these little scenarios that I envision for all my clothing. Every hair, jewelry and dress has a back-story.

Continued on page 74 >

Style Girl

<Continued from page 73

MV: So... Like some outfits are typists during WWII, some are junkies in the 60's, or some of murderess with nothing but revenge on their minds.

HC: Very cool... I think having a story to your designs really makes them much more cohesive.

HC: Do you listen to a specific type of music or look at art while you design?

MV: Lately, I have been listening to a lot of Rilo Kiley and The Kinks. As far as art goes, my biggest influence has to be Cindy Sherman's Untitled Film Stills. I saw her exhibit at MOMA a number of years ago.

MV: She is like my hero. Ironic. Intelligent. Sexy. Cliche.

HC: How do you see that translate into your work... Is it a feel you're going for or something more literal?

MV: Well, I think sometimes a little bit of both. I comb through museums and take direct inspiration from designers like Ossie Clark, Biba or Mary Quant. I LOVE LOVE LOVE Mary Quant.

MV: OH!

MV: like the other day I was thinking about horror movies in the 1970's, and now I am thinking of doing a line of cliché horror movie designs, like where the girl is all tattered and torn or about to have sex for the first time.

MV: It's just different.

HC: Have you heard about this movie "Teeth" that just came out? It reminds me



of that sorta of feel from the 70's..and this idea of teenage sexuality equaling death in a way.

HC: It's really interesting

MV: OMG. YES! I totally want to see that.

HC: So how much of Marleen is you?

HC: And how much is say... What you want to be or could be?

MV: All of me... except in real life I am much weirder looking.

MV: I have a zero bullshit policy as of 2008.

HC: Zero tolerance about what?

MV: Zero bullshit. I'm fully into complete honesty.

HC: Ahh very cool.

HC: What's your view on fashion in SL... Do you find it living up to maybe all it could be?

MV: Well. I think it's totally rad. Personally, I'm a big fan of irony in fashion. People think because they buy a retro dress they can't combine it with something modern and nouveau. POPPY KOSH!

MV: Combine the two!

MV: Mix it up!

HC: What was your biggest fashion disaster in SL?

MV: When I first started SL, I used to be a Goth chick. Like I wore Nomine skin called "F*ckin' Goth", and latex... LOTS of latex. Honestly, it wasn't that bad... It was just boring. Painfully boring.

Continued on page 77 >

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Style Girl

<Continued from page 74

HC: well I think there is a rule that you have to be Goth for at least 5 minutes of your second life...

MV laughs.

HC: What about the first designer you really fell in love with... That you felt got what you were trying to say with your AV?

MV: Hmm.

MV: That's a tough question.

MV: I've always loved Antonia's work quite a bit. Those damn Capri jeans of her made my ass look AMAZING.

HC: I'm here bringing the though questions

MV: But by the time I started developing my own "fashion sense" or whatever you call it, I was wearing yellow wellies, goggles, messy hair and a pistol that I had ripped the script out... Thereby making it my "toy gun."

MV: So I guess Jeepers Creepers' Wellies



liberated me.

HC: I have heard through the grapevine that you are a pacifist... The toy gun must be your nod to that.

MV: F*ckin a.

HC: Who are some up and coming designers of any type of content that you have your eye on?

MV: OMG! I Love Bettiepage Voyager. She's the cutest thing ever. I think her work is clever, smart and totally adorable.

MV: Also Big Booty, Big Money has some amazing new designs. Evelyn is a great with color. Her work is soooo different from all the rest of SL. It's not "safe" by any means. I love that about her.

HC: And has a rocking store name with "Big Booty, Big Money".

MV: Totally! I remember when her shop was this store floating out in the middle of nowhere. Literally, in the sky. And her clothing titles were like "Kafka Dress".

MV: I love that.

HC: What's your favorite piece in your inventory, like if SL "accidentally" set it on fire what would you want to save?

MV: Out of stuff I have made right now I love my ZaZu Sun & Moon Space Suit. It totally makes me swoon when I wear it. Out of stuff I wear outside of my shop, it would have to be my Abyss Jeans.



Continued on page 78 >



Style Girl

<Continued from page 77

HC: Really? For some reason I didn't peg you for a super low rise kinda lady, very interesting

MV: OH YES!! I loves my hips.

HC laughs.

HC: I'm sure lots of people love me if you get my drift. *winks*

MV: Saucy tart.

MV: I'm pickin' up, what you're puttin down.

HC: Any last words to our incredibly awesome SS readers?

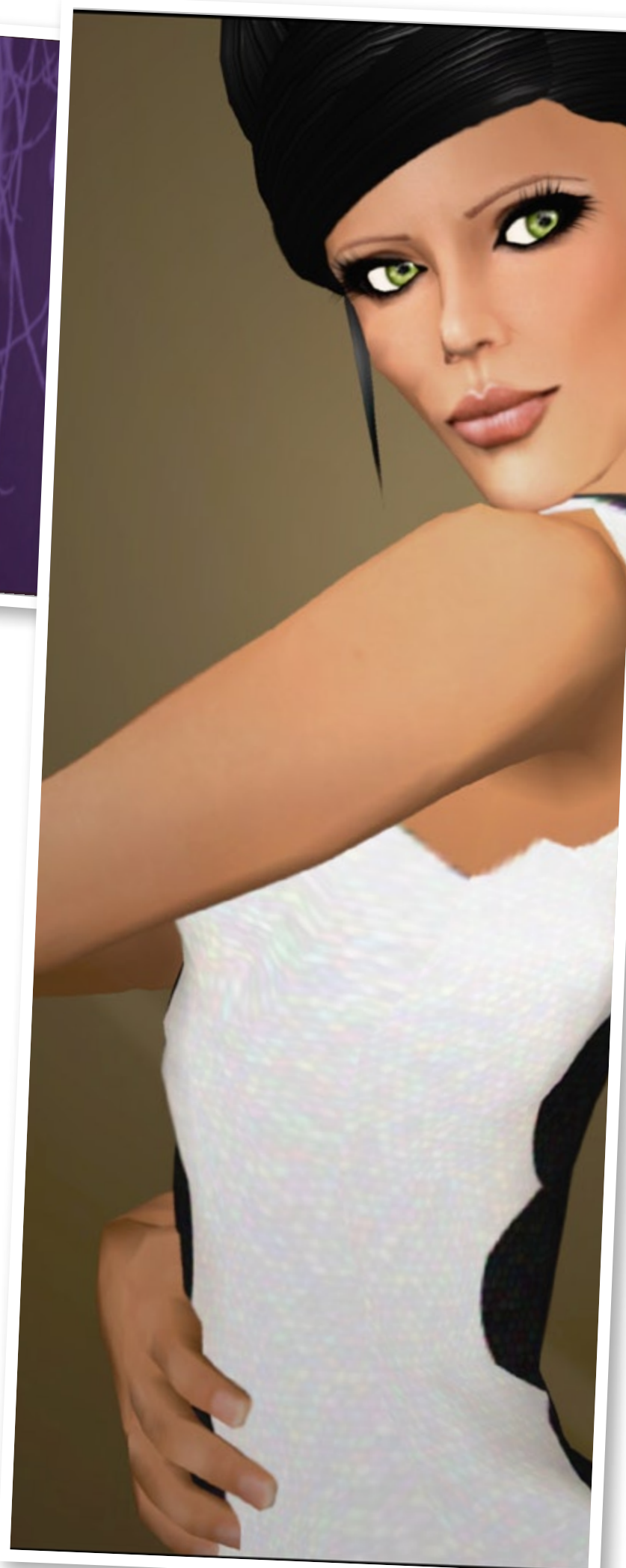
MV: Ah... Well, my mantra has always been "Vintage is more than just 1950's rockabilly." Expand your horizons and see that the 60's and 70's have amazing clothing to offer.

MV smiles pretty as the light glints off of her tooth.

HC: One tooth. *laughs*

HC: <3

HC: Thank you so much Marleen and thank you all for reading this month... Next month expect the awesome and ever elegant Gillian Waldman to be back with her Style Icon!



oooh la la!

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By: Iris Ophelia

On Haver

Skin: Deviant Nation in Fishnet by Starley
Thereian of Celestial Studios

Hair: The FuturePony in Hazelberry by Lola
Marquez of Armidi

Clothes: Shibari in White Nylon by Etain
Peregrine of Dark Eden



On Catero
Skin: Fornifilia male Marble Skin in White by
Ishtara Rothschild of
Dark Delights
Hair: Leif in White by Aemilia Case of Philotic
Energy
Accessories: White Marble Ashtray 2 by
Ishtara Rothschild of Dark
Delights

On Haver
Skin: Diablo by Launa Fauna of Chai
Hair: Charlotte v.1 in Light Blonde by Antonia
Marat of artilleri
Clothes: Latex Coat and Tophat set by Tox1c
Sands for Crimson Shadow
Accessories: Cig 4.2 Foxy BlackGold Holder
by LupineFox Paz
Shoes: Dahlia Pump in Black by Lola Marquez
of Armidi



On Haver
Skin: Deviant Nation in Fishnet by Starley
Thereian of Celestial Studios
Hair: Nikki in Black by Rei Gully of Zero Style
Clothes: Latex Catsuit 50% by Storma
Amarula of Gothica
Tattoo: Lush Wings by Scarlet Singer of LUSH



On Dakota

Skin: DittaSoft by Minnu Palen of Minny Model
Skins

Hair: The Pasadena Girl V in Ginger by Lola
Marquez of Armidi

Clothes: Frenchie by Janie Marlowe of
Mischief

Accessories: Feather Tickler from Xcite!

Shoes: Vidalia Pump in Metallic Noir by Lola
Marquez of Armidi

On Haver

Skin: Jadzia 4D by Aja Sinister of The Abyss

Hair: Tasha in Chestnut by Elikapeka Tiramisu
of ETD

Clothes: Kiss the Cook by Janie Marlowe of
Mischief

Accessories: Meh Spoon by Tyreak Takashi



On Iris
Skin: Cerise by Launa Fauna of Chai
Hair: Toni Tail in Burgundy by Truth Hawks of TRUTH
Clothes: Nursedoll in berrypink by Kisskiss Zemlja of No.18
Shoes: Pump in Pale Pink Patent by Stiletto Moody

On Haver
Skin: Antonia by Launa Fauna of Chai
Hair: Ricci in Blonde Tipped by Lola Marquez of Armidi
Clothes: Nursedoll in green by KissKiss Zemlja of No.18
Shoes: MaryGeos in Green by Fallingwater Cellardoor of Shiny Things



On Haver

Skin: Mistress by Launa Fauna of Chai

Hair: Lola in Black by Stumbelina Ophelia of
Cake

Clothes: Park Place by Lazarus Luan of
Kayliwulf Kingdom

On Siris

Skin: Origin by Khai Sinister of The Abyss

Hair: Men's Short in Espresso by Elikapeka
Tiramisu for AVEDA

Clothes: Boardwalk by Lazarus Luan of
Kayliwulf Kingdom



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fashion finds

By Scarlett Niven

With Valentine's Day just around the corner and so many opportunities to enjoy a romantic day with your love, putting together that special look to make you feel sexy and romantic and to make him swoon can be a challenge. Joining me on a romantic journey of things to do in SL and what to wear while doing it is the handsome Bryston Vanvleck.

Bryston and I begin our journey by having a romantic picnic in the Sphere of Tranquility (Ginsberg 35, 228, 47). Beautifully laid out with tons of flowers and a lovely dock overlooking a pond, it's a perfect romantic place to spend some time with that special someone. Be sure to check out the amazing sky.

Our fully stocked picnic basket from Maximilian Miloz provides us with wonderful glasses of wine and food stuffs to savor. Soft and casual, I'm wearing the pink Au Fraize boucle sweater from Armidi paired with scarf belted chinos from Little Rebel. This sexy yet sporty sweater gives just enough peek of skin. Hair is gently gathered in a messy side twist that is the Scarlett in Tropez from Armidi. Bryston is wearing a casual long

sleeved black shirt and Used-Look jeans from Redgrave along with the city walk black shoes from Shiny Things.

On to (Tamil Isle 33, 97, 26) for a brisk horseback trail ride and watching the sunset. Again keeping it casual, I'm wearing the dressage ruffled blouse from Last Call, the hunter riding jodhpurs and riding cop from Hoof it! And giddyap riding boots from Jeepers Creepers. My accessories include a pair of Diamond Stud earrings from H & M that was a freebie and Dirt riding gloves from Savvy?. A sleek bun, Zoe from Digit Darkes in blonde, keeps the hair off the face and fits with the equestrian look.

Bryston is equally attired for a casual daytime ride wearing a sweater with dark brown leather back with cargo pants in beige, both from Redgrave along with Old Shoes in brown from Shiny Things. The horses are from McLean's Horse Farm a one time use demo can be found on Olive 124, 176, 36.

Bryston suggested a little dancing on his terrace, so we donned our formals to dance under the stars. Digit Darkes' Marie Antoinette white virgin flower gown is the perfect romantic dress for dancing. The perfect accessories





include Muse's Claris Pearl choker with matching pearl studs, to add a punch of color and drama, Paper Couture's turquoise Dahlia beads and white leather gloves in long from Tete a Pied. ETD's Cora style is classic and fits with the overall look. Bryston looks debonair in his Black Stripped Open Suit with White Tie from Redgrave and Boston Black shoes from Yoshinori Shirakawa.

Finally at my place to show off our special Valentine's Day undies and a little cuddling. Insolence's Scarlett lingerie in my signature pink with sexy rose and leather pom pom mules from Lassitude & Ennui are the perfect complement

to each other. Accessories include pave diamond Hello Kitty necklace set to diamond with pink accents from Purple Rose Jewelry and handcuffs from Last Call's Sergeant Sexy costume, because you never know. Liliana Poole's Charcoal silk boxer shorts on Bryston are sensuous and sumptuous. A nice cold glass of champagne and chocolate covered strawberries are the perfect ending to a perfect romantic day.

Wherever your Valentine's Day activities take you, be sure to have fun and do it with style.





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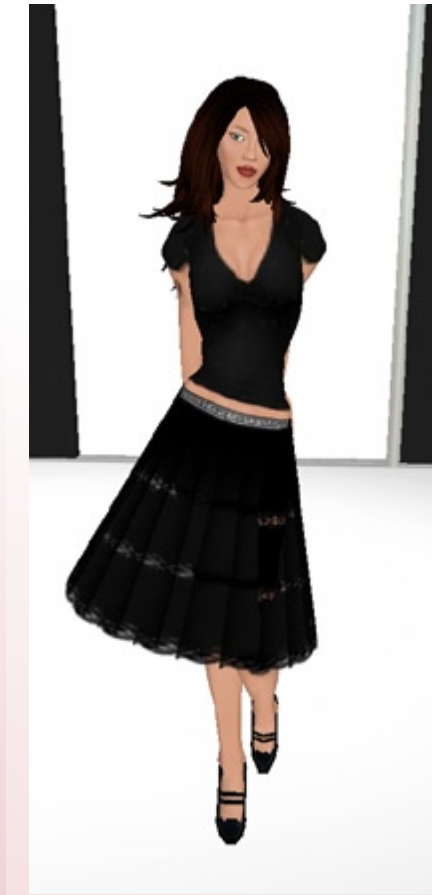
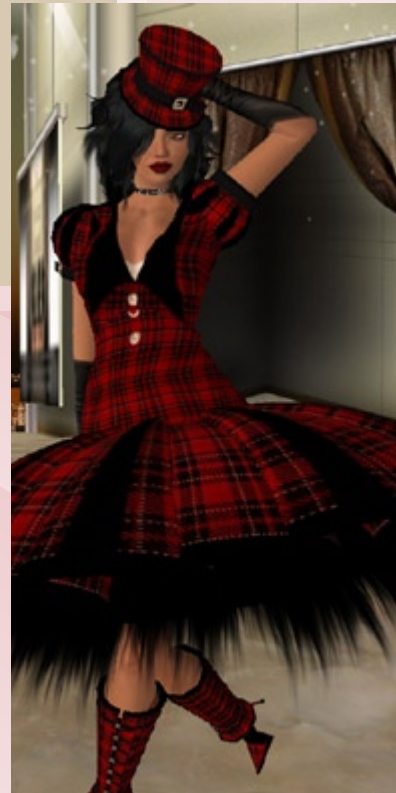


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Runway REVIEW



By Justine Babii

January 2008 kicked off the fashion year in style. The number of shows and new designs was down a bit as SL bugs and glitches and the economy, both real and virtual, sagged a bit, but there were still some wonderful designs, as well as some great things shown late in December came too late to meet our publication deadline for last month..

1. Urban Neko by Neko Gear. The people at Nex-Core have been putting together some fantastic shows lately. Their designers tend toward the edgy, current and urban and you may well find some accessory; boots, ears, tattoos- or something, that you simply can't live without! In fact, if lag is a valid measurement of popularity, the Nex-Core shows are among the most popular on the grid!

2. Mortisha Red by Nyla Cheeky. Mortisha Red's gown is made of the finest tartan scottish wool. The collar is trimmed in luxurious peta friendly

fur and lines the beautiful flexi skirt as well. Soft Black velvet trims the gown with pretty pearl buttons down the front. The buckled plaid hat and boots are included in this piece of couture virtual art. As you can see, it is an outfit that stands out and will definitely turn heads.

3. Muse by Kat Palmer. This is Muse by Kat Palmer of Imortelle. A simple design beautifully executed is often the best design, and this is that. A long, simple, beautifully executed dress that comes with three different skirt lengths so you can choose to be formal or flirty—but always look chic. Kat Palmer is truly one of the great designers of Second Life and I always look forward to her new releases.

4. Rosalind by Alaska Metropolitan. Opium's new mix and match sets make for great runway fodder, including this cute skirt and top. The Rosalind skirt features a beaded waist and black lace trim. The simple black eyelet blouse

and a set of beaded necklaces. Set to be priced cheap enough to fit any pocketbook, the new daily casuals from Opium definitely got my attention from the audience.

5. Roxy by Alaska Metropolitan. Again, Opium's new mix and match casual collection struck me as something every wardrobe can use more of—sensible, affordable and well made. Here we see the Roxy Jeans and a sweater that looks warm yet ready for an evening out, in the long tunic striped sweater worn with the "Roxy" jeans in black denim. The sweater features prim collar and cuffs, and another touchable soft knit texture.

